

LOCAL-MOTIVE TOUR

3 STEPS TO JUMPSTARTING THE STRONG TOWNS CONVERSATION WHERE YOU LIVE

Building a stronger and more economically resilient city—both for future generations and your own—can be thrilling work, and enormously gratifying. But it's not easy. After all, Strong Towns advocates are challenging decades of conventional thinking that has left our cities poorer and more fragile. You shouldn't have to do this work alone.

The good news is you're probably already surrounded by kindred spirits. You may not know it, and even they might not know it, but they are there.

HERE'S A 3-STEP PLAN TO CONNECT WITH FELLOW STRONG TOWNS ADVOCATES NEAR YOU:

1

FIND A LOCAL CONVERSATION NEAR YOU.

Local Conversations are groups of Strong Towns advocates who meet to discuss how to apply Strong Towns principles to their own place. There are dozens of groups and the number keeps growing. To see if there's a Local Conversation near you, visit [STRONGTOWNS.ORG/MAP](https://strongtowns.org/map)

2

START YOUR OWN LOCAL CONVERSATION.

If there's not a Local Conversation where you live, you should start your own. It's simple and we're here to help. Add your group to the Local Conversations map by filling out the form at [STRONGTOWNS.ORG/MAP](https://strongtowns.org/map). In that form, let us know if you'd like us to send an email on your behalf to folks in your area on our mailing list.

3

BUILD MOMENTUM.

Once you've added your Local Conversation to the map, it's time to build momentum and grow the Strong Towns conversation in your town or city. Here are a few ways you can do that:

- **SHARE STRONG TOWNS RESOURCES** — articles, podcasts, ebooks, webcasts, etc.
- Go through our free **STRONG TOWNS 101** course with a friend or colleague
- Start a hyperlocal **BLOG, PODCAST, or VLOG**
- **DO A PROJECT TOGETHER**—for example, a tactical urbanism project, DIY value-per-acre analysis, or group blog
- **ASK YOUR NEIGHBORS** questions like “What are your hopes for our neighborhood?” and “What does our neighborhood need right now?”

Also, keep the “side doors” open. There are many side doors into the Strong Towns conversation. People who are already passionate about walkability and bikeability, affordable housing, local food, and other issues might have an untapped affinity for a Strong Towns approach.

